

SPONSORSHIP PROPOSAL

Coach Hill Patterson Heights Community Association



COACH HILL PATTERSON HEIGHTS COMMUNITY ASSOCIATION

Box 74132 148-555 Strathcona Blvd SW
Calgary, AB T3H 3B6

About Us



Community Association

The Coach Hill Patterson Heights community association founded in 1979, is a volunteer based not for profit. We represent 2 busy communities in the the SW of Calgary. Our mandate is to champion community and build a sense of belonging. We host annual community events such as movie in the park and Stampede Breakfast. We also offer low cost programming, with a goal of enriching lives of residents on the hill. We are currently invested in building a central activity hub at 6852 Coach Hill Rd SW. The activity hub will feature a community garden, multisport court, skating rink, seating and fire pit facilities.

EVENT SPONSORSHIP

OUR SPONSORS ARE AN INTEGRAL PART OF OUR COMMUNITIES. YOUR SPONSORSHIP WILL OFFSET THE COST OF OUR EVENTS AND PROGRAMS ENRICHING THE LIVES OF OUR RESIDENTS

Sponsorship Tiers

SPONSORSHIP BENEFITS	BRONZE \$250-\$499	SILVER \$500-\$999	GOLD \$1000-\$1999	PLATINUM \$2000 +
Number of promotional shares on all CHPH Social media channels	2	4	8	12
Number of promotional shares via Community Mass Email	0	2	3	4
Logo on CHPH Sponsorship Page	✓	✓	✓	✓
Sponsor Logo on Event Banners and Slideshows	✓ Small Logo	✓ Small Logo	✓ large Logo	✓ Large Logo
Sponsor Logo on Community mass Emails	-	-	-	✓
Sponsor Website Link on CHPH Website.	✓	✓	✓	✓

HUB SPONSORSHIP

OUR SPONSORS ARE ESSENTIAL TO THE CREATION OF OUR OUTDOOR RECREATIONAL SPACE. CURRENTLY, THE COACH HILL PATTERSON HEIGHTS HAS SECURED A LEASE OF OCCUPATION WITH THE CITY AT OUR ADOPT A RINK SITE. YOUR ASSISTANCE WILL HELP US FULFILL OUR GOAL OF CREATING A GATHERING SPACE AND ACTIVITY HUB FOR COMMUNITIES



HUB SPONSORSHIP

Your Logo
On:

Bronze

\$500-\$999

Silver

\$1000-\$1999

website



Social Media

2

4

HU**h** Print
material



Member Emails



Verbal mention
at Opening
Ceremony



1/4 page Ad in
Community
Newsletter



HUB SPONSORSHIP

Everything in
the Bronze
and Silver
Package

Plus:

Social Media
Mentions

Permanent Plaque

Swag bag
giveaway at
events

5 year Small
Plaque at the
Hub

1/2 page
Community
Newsletter Ad

Gold

\$2000-\$4999

Platinum

\$5000 and up

6

10

